



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
Mailroom 2nd Floor
New York, NY 10017

Contract # 4576905

Schedule Dates 10/15/20-10/26/20
Advertiser Demand Justice (125564)
Agency Assembly (16037)
Product POLITICAL ISSUE (ns) (1187)
Brand DEMAND JUSTICE (1049543)
Salesperson Eagle/NY, New York (3885)
Sales Office Eagle-New York
Buyer Name GOLDBER,ALLISON
Phone/Fax /
CPE JPAI/JPA/0412
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DEMAND JUSTICE BOB CAIN
 THIS IS A NEW ORDER FOR DEMAND JUSTICE. FLIGHT IS 10/15-10/26. TOTAL = \$159000. PLS CFM T/R BOB

Date Entered 10/14/20
Last Modified 10/14/20
Entered By Jeffrey Schneider
CO-OP No
External # ECR27147100
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,850.00
Net Total \$135,150.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	7	\$151,500.00
Nov. 2020	1	\$7,500.00
Grand Total:	8	\$159,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.0)	10/16/20-10/16/20	1	:30	6P- News-ABC 7 News at 6p						1			1	\$1,200.00	\$1,200.00	Washington (WJLA)	NEWS	10/14/20
2.0	Normal Line / SPOT (1-0.0)	10/21/20-10/21/20	1	:30	6P- News-ABC 7 News at 6p				1					1	\$1,200.00	\$1,200.00	Washington (WJLA)	NEWS	10/14/20
3.0	Normal Line / Prime Premium (2-0.0)	10/22/20-10/22/20	1	:30	8P- ABC-Celebrity Family Feud (Thursday)					1				1	\$8,000.00	\$8,000.00	Washington (WJLA)	CELEB FEUD	10/14/20
4.0	Normal Line / Prime Premium (3-0.0)	10/15/20-10/15/20	1	:30	8P- 20/20: A Special Edition					1				1	\$50,000.00	\$50,000.00	Washington (WJLA)	BIDEN TOWN HALL	10/14/20
5.0	Normal Line / SPOT (4-0.0)	10/22/20-10/22/20	1	:30	11P- News-ABC 7 News at 11p					1				1	\$1,100.00	\$1,100.00	Washington (WJLA)	LATE NEWS	10/14/20
6.0	Normal Line / SPOT (5-0.0)	10/18/20-10/18/20	1	:30	9A- ABC-This Week								1	1	\$40,000.00	\$40,000.00	Washington (WJLA)	THIS WEEK	10/14/20
7.0	Normal Line / Prime Premium (6-0.0)	10/26/20-10/26/20	1	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$7,500.00	\$7,500.00	Washington (WJLA)	DANCING	10/14/20
8.0	Normal Line / Prime Premium (7-0.0)	10/22/20-10/22/20	1	:30	9P- ABC News: Your Voice Your Vote: Presidential Debate					1				1	\$50,000.00	\$50,000.00	Washington (WJLA)	DEBATE	10/14/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.